

FOR IMMEDIATE RELEASE
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ID Announces distribution deal for "Ecstasy of Gold" at Cannes Market

Montreal-based ID Communications negotiates distribution deal with Grindstone Entertainment Group

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May 12, 2010 – (Cannes, France) – Canadian-based **ID Communications Inc.** announces an agreement with Los Angeles-based, **Grindstone Entertainment Group LLC**, for the feature film '**Ecstasy of Gold**' and will be released in the US by Lionsgate Home Entertainment, it was announced today in Cannes by Dan Shannon, President of ID Communications.

"I met Adam in Cannes last year with his nearly completed film, and it seems fitting that one year later, we are announcing this deal, not only for a North American release of his directorial debut film, but also for its screening at the Cannes Market for international markets." Says Mr. Shannon.

"In a past life in DVD distribution, we has quite a bit of success on home video with western titles, and "Ecstasy of Gold" has the elements required to do very well in my opinion. We look forward to expanding on this current deal in Cannes with numerous conversations already underway." Says Mr. Shannon.

"Ecstasy of Gold" will screen at the Cannes Market on May 12, 2pm, Gray 1 Cinema.

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About ID Communications Inc.

[ID Communications inc.](http://www.idcommunications.org) is a Montreal-based boutique film, television and web marketing company specialized in the area of international sales representation and distribution for film, TV, DVD and web-based properties.

<http://www.idcommunications.org/cannesmarket>